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## **Stop the COVID Spread! Coalition Pushes New Message of Bipartisan Cooperation**

*Congressman Pocan, Speaker Vos join together to urge Wisconsin residents to stay safe*

**Madison, WI** -- Keeping ourselves, our friends, neighbors, and loved ones safe is not political. That's the message delivered by Republican Wisconsin Assembly Speaker Robin Vos and Democratic Congressman Mark Pocan, who appear together in the latest "Stop the COVID Spread!" coalition public education announcement aimed at combating the pandemic raging throughout Wisconsin. The new ad, the coalition's fifth, will begin airing on broadcast and digital channels throughout the state today as rampant community spread of COVID-19 continues to stress the state's health care system.

Representing different political parties, geographic areas and bodies of government, Congressman Pocan and Speaker Vos have come together for a cause that all Wisconsin residents can agree on: beating COVID-19. "After another election, it's clear we have differences, but we can also agree," says Speaker Vos in the ad. "We can still live our lives and be sensible and safe." Both elected officials speak about the importance of preventative measures including wearing masks, hand washing, practicing social distancing, and staying home whenever possible. "We have to do all we can to stay safe," adds Congressman Pocan.

"Wisconsin needs unified responses to the COVID pandemic and aligning around a common message is critical," said Eric Borgerding, President and CEO of the Wisconsin Hospital Association. "We're grateful to Speaker Vos and Congressman Pocan for joining us to send the public a crucial message about working together to slow COVID's spread."

"We all need to do our part to stop the spread of COVID and get Wisconsin out of this public health crisis," added Wisconsin Counties Association Executive Director Mark D. O'Connell. "As Congressman Pocan and Speaker Vos have demonstrated, keeping Wisconsin safe is something upon which we can all agree."

Since its launch in October, the "Stop the COVID Spread!" coalition has grown quickly to include more than 125 of Wisconsin's leading health care, business, and advocacy organizations. The organizations have joined together in a campaign to educate the public about the seriousness of the growing crisis in Wisconsin and the critical and growing need for preventative measures. A full list of member organizations is below.

*You can watch the full video at: <https://youtu.be/zds-d5Yq4gU>*

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*For more information about the Stop the Spread coalition and the importance of safe behaviors for both public and state economic health, visit [www.wha.org/stopthecovidspread](http://www.wha.org/stopthecovidspread) or contact one of the coalition co-chairs:*

Wisconsin Hospital Association – Myranda Tanck, [mt@platform-communications.com](mailto:mt@platform-communications.com)

Wisconsin Grocers Association – Brandon Scholz, [brandon@wisconsinagrocers.com](mailto:brandon@wisconsinagrocers.com)

Wisconsin Manufacturers and Commerce – Nick Novak, [nnovak@wmc.org](mailto:nnovak@wmc.org)

Wisconsin Restaurant Association – Tracy Kosbau, [tkosbau@wirerestaurant.org](mailto:tkosbau@wirerestaurant.org)

Wisconsin Counties Association – Mark D. O’Connell, [occonnell@wicounties.org](mailto:occonnell@wicounties.org)

*The growing coalition is currently made up of the following organizations:*

Wisconsin Hospital Association, CO-CHAIR

Wisconsin Counties Association, CO-CHAIR

Wisconsin Grocers Association, CO-CHAIR

Wisconsin Manufacturers and Commerce (WMC), CO-CHAIR

Wisconsin Restaurant Association, CO-CHAIR

ACHE-WI

Adams County Chamber of Commerce & Tourism

Alliance of Health Insurers

Arts Wisconsin

Ashland Area Chamber of Commerce

Associated Builders & Contractors of Wisconsin

Association of Wisconsin Surgery Centers, Inc.

Association of Wisconsin Tourism Attractions

Badger Bay Management Company

Bayfield Chamber of Commerce & Visitor Bureau

Beaver Dam Area Chamber of Commerce

Burlington Area Chamber of Commerce

Cottage Grove Chamber of Commerce

Deforest Windsor Area Chamber of Commerce

Destination Madison

Destination Wisconsin

Eagle River Area Chamber of Commerce

Eau Claire Area Chamber of Commerce

Elkhorn Area Chamber of Commerce & Tourism Center, Inc.

Fitchburg Chamber of Commerce

Fort Atkinson Area Chamber of Commerce

Forward Janesville, Inc.

Fox Cities Chamber of Commerce and Industry

Fox West Chamber of Commerce

Germantown Area Chamber of Commerce

Grafton Area Chamber of Commerce

Greater Green Bay Chamber

Greater Union Grove Area Chamber of Commerce  
Greater Wausau Chamber of Commerce  
Greater Wisconsin Agency on Aging Resources, Inc.  
Green Bay Packers  
Hartford Area Chamber of Commerce  
Hayward Area Chamber of Commerce  
Heart of Wisconsin Chamber of Commerce  
Hudson Area Chamber of Commerce & Tourism Bureau  
Jefferson Chamber of Commerce  
Kenosha Area Chamber of Commerce  
LeadingAge Wisconsin  
League of Municipalities  
Marinette Menominee Area Chamber of Commerce  
Marshfield Area Chamber of Commerce & Industry  
Medical Society of Milwaukee County  
Mequon-Thiensville Area Chamber of Commerce  
Metastar  
Metropolitan Milwaukee Association of Commerce (MMAC)  
Middleton Chamber of Commerce  
Milwaukee Brewers  
Milwaukee Bucks  
Monona East Side Business Alliance  
Monroe Chamber of Commerce & Industry  
Mosinee Area Chamber of Commerce  
New Berlin Chamber of Commerce & Visitors Bureau  
New Richmond Area Chamber of Commerce & Visitors Bureau  
Oregon Area Chamber of Commerce  
Oshkosh Chamber of Commerce  
Park Falls Area Chamber of Commerce  
Pharmacy Society of Wisconsin  
Portage Area Chamber of Commerce  
Portage County Business Council  
Pulaski Area Chamber of Commerce  
Racine Area Manufacturers and Commerce  
Rhineland Area Chamber of Commerce  
Rural Wisconsin Health Cooperative  
Shawano County Chamber of Commerce  
Sheboygan County Chamber of Commerce  
Skiing Wisconsin  
St. Germain Area Chamber of Commerce  
Stoughton Chamber of Commerce  
Sun Prairie Chamber of Commerce  
The Arc Wisconsin  
The Chamber of Manitowoc County  
Tomah Chamber & Visitors Center  
United Way Wisconsin  
UW System  
VISIT Lake Geneva

Visit Milwaukee  
WAMD-Wisconsin Association of Post-Acute and Long-Term Care Medicine  
Washburn Area Chamber of Commerce  
Watertown Area Chamber of Commerce  
Waukesha County Medical Society  
Waunakee Area Chamber of Commerce  
Waushara Area Chamber of Commerce  
West Bend Area Chamber of Commerce  
Whitewater Chamber of Commerce  
Wisconsin Academy of Family Physicians  
Wisconsin Assisted Living Association  
Wisconsin Association for Home Health Care  
Wisconsin Association for Hospice and Palliative Care  
Wisconsin Association of Health Plans  
Wisconsin Association of Local Health Department and Boards (WALHDAB)  
Wisconsin Association of School Administrators  
Wisconsin Association of Surgery Centers, Inc.  
Wisconsin Bankers Association  
Wisconsin Broadcasters Association  
Wisconsin Builders Association  
Wisconsin Cancer Collaborative  
Wisconsin Chapter, American College of Emergency Physicians  
Wisconsin Credit Union League  
Wisconsin Dental Association  
Wisconsin Director of Nursing Council  
Wisconsin Electric Cooperative Association  
Wisconsin Health Care Association / Wisconsin Center for Assisted Living  
Wisconsin Healthcare Business Forum  
Wisconsin Literacy Network  
Wisconsin Medical Society  
Wisconsin Office of Rural Health  
Wisconsin Organization of Nurse Leaders  
Wisconsin Petroleum Marketers & Convenience Store Association  
Wisconsin Primary Health Care Association  
Wisconsin Propane Gas Association  
Wisconsin Psychiatric Association  
Wisconsin Public Health Association  
Wisconsin Realtors Association  
Wisconsin Safety Council  
Wisconsin Society of Oral and Maxillofacial Surgeons  
Wisconsin Speech-Language Pathology and Audiology Association  
Wisconsin State Telecommunications Association  
Wisconsin Swimming  
Wisconsin Technology Council  
Wisconsin Transportation Builders Association  
Wisconsin Utilities Association